



Corporate Presentation

Welcome to OILIFINA, where strategy is not just a concept but a meticulously crafted roadmap to success, and finance is not merely numbers but the lifeblood of sustainable growth. With our deep understanding of both realms, we empower organizations to chart their course through uncertainty, seize opportunities, and achieve their boldest aspirations.

CEO's Word ...

The corporations best fit for long term profitable growth are those which get on top of the business cycle and understand their industry's long-term dynamics better than their competitors. Two companies in the same industry must use different levers of action and different business models or one will win, and one will lose. As resources are scarce, their allocation between those levers is critical. Strategic choices are always the key factor in companies' growth, profits and value.

To bring value to companies, it must rely upon two intertwined capabilities:

- the ability to use strong and creative analytical approaches, in order to help them to differentiate from the average industry dynamics and to do better than their competitors;
- the ability to integrate priorities and solutions for action from a senior management perspective, in order to transform insights and advice into action and results.

Our firm's distinctiveness lies in its analytical and factual approach and in the fact that our partners focus all their time on direct assistance to clients and not in the internal management of a large and complex consulting organization.

Company Overview

History

Founded in 2014, we are operating in Europe and Middle-East. We have established a strong international presence, ensuring cultural diversity and market adaptability. Our team can identify the best opportunities whether we are in good times or bad times. Good times provide growth in our portfolio and bad times, despite the potential negative effects, can provide opportunities.

Raison d'Être

Catalyzing Success Through Holistic Consulting: We exist at OILIFINA to break down silos and usher in a new era of integrated consulting. Our raison d'être is rooted in the belief that true success arises from aligning strategy, marketing, and operations in unison. By fusing these critical pillars, we catalyze organizational success, fostering resilience, innovation, and lasting impact.



Mission and Values

Mission Statement

1

Ethics

we ensure our customers about the confidentiality and uniqueness of the service we provide.

2

Quality

we ensure that our advice and recommendations are based on the best combination of methods, information research, creativity and internal quality assurance.

3

Continuity

we consider that the continuity of relations on the long term with our clients is the guarantee of the satisfaction of these and the quality of the provided services.

Core Values

1

Honesty

Loyalty and integrity, an unbeatable circle that helps us to create a close and guaranteed relationship both internally and with our clients.

2

Trust

Our key to success which empowers our teams who are creating value side by side of our clients. The only way to have decisions made as close as possible to the point where they will be put into practice.

3

Commitment

Which comes out from our entrepreneurial DNA and shows our desire to take considered risks and engagements.



Services

Strategic Planning

Crafting roadmaps for success by aligning vision, goals, and actions to navigate dynamic landscapes and drive sustainable growth.



People & Operations

Elevating organizational effectiveness through strategic management of human resources and streamlined operational processes.



Corporate Finance

Orchestrating successful mergers, acquisitions, and financial transactions with precision, insight, and strategic foresight.



Digital Transformation

Revolutionizing businesses through innovative technology adoption, strategic integration, and forward-thinking digital strategies.



Product Lifecycle Management

Empowering businesses through comprehensive Product Lifecycle Management solutions, optimizing processes from conception to end-of-life, ensuring efficiency, quality, and innovation.



Data Management

Harnessing the power of data to drive informed decision-making and operational excellence through strategic collection, analysis, and governance.



Key Figures



75+
PROFESSIONALS



50%
GENDER PARITY



3K+
HOURS OF TRAINING



€6M+
REVENUE IN 2023

Our Clients

We address a large variety of clients and situations, allowing to identify the best available options.



Corporates
65% of the deals



Entrepreneurs
15% of the deals



Investment funds
20% of the deals



A GOOD STRATEGY BRINGS POWER !

